

AGILE CHANGE

MELANIE FRANKLIN

TOOLKIT

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Ideas that drive change

**TOOLKIT
BUSINESS CASE
FOR CHANGE
MANAGEMENT
TRAINING**



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TOOLKIT BUSINESS CASE FOR CHANGE MANAGEMENT TRAINING

OUTCOMES

Edit depending on your needs:



BENEFITS TO YOUR WORK

As I am new to the practice of change management, this training will enable me to learn the basics of what change management is, what is involved in managing a change from end to end, with techniques and activities that I can apply to my own work. This training will help me understand how other organisations and industries implement change, giving me new ideas for how I approach my own work.

As I am experienced in managing change, this course will enhance my knowledge by showing me new techniques and ideas, and enabling me to bench mark my approach against best practice and the experience of other organisations and industries.



BENEFITS TO THE ORGANISATION

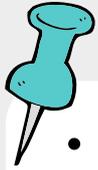
It is a very hands-on course full of opportunities to "see, do, learn", so I will have new knowledge and capability at the end of the course, which I will be able to share with my colleagues. The training will demonstrate how I can use what I am learning as inputs to workshops and creative sessions I can host with all those impacted by change.

My achievements on the course will be evidenced by a globally recognised certification and/or CPD points to demonstrate that my course is officially endorsed as continued professional development.

At the end of my course, I will receive a toolkit of techniques and pre-prepared checklists, questionnaires and models that I can apply to the changes I am involved in and share with colleagues as we collaborate on the change initiative.

BENEFITS

Edit depending on your needs:



KEY TAKE AWAYS

- I can quickly create a plan for any type of change, using the templates provided, knowing what questions to ask to structure the change as an evolving solution.
- This rapidity will reduce the uncertainty for all those impacted by my change and reduce the risk that negative rumours will start that will take time and effort to overcome.
- I feel more confident knowing that I am using good practice developed by highly experienced professionals, proven in the field in many different change initiatives. This confidence will enable me to be more decisive in my actions and save time deliberating which approach to take.
- Knowing that I am using industry recognised good practice will reduce the mistakes I make, saving time as mistakes will not need to be created.
- My organisation will not have to pay for me to uniquely develop materials that already exist and are provided as part of the course.
- I know the key information to communicate to those impacted by the change to explain the lifecycle of the change, and the order in which the solution will evolve.
- I can apply techniques for prioritising activities according to their business value, applicable to all projects and change initiatives.
- I can use a variety of techniques to help identify all the benefits of the potential change – organisational and market/societal benefits.
- I can use the techniques that I have learnt to upskill my team and build greater capability internally for planning and creating new ways of working.
- I know how to analyse a change to find the influential stakeholders and how to explain the change in ways that will create their support and willingness to participate.
- I have studied how I prefer to work, which has given me insights into how others approach change, and this insight into their concerns enables me to design persuasive communications that increase participation in change from the first time of asking.
- Earlier and greater participation will increase the sustainability of my change, generating earlier and greater return on investment and avoiding the risk that staff will roll back to the old ways of working.

ANY QUESTIONS?

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